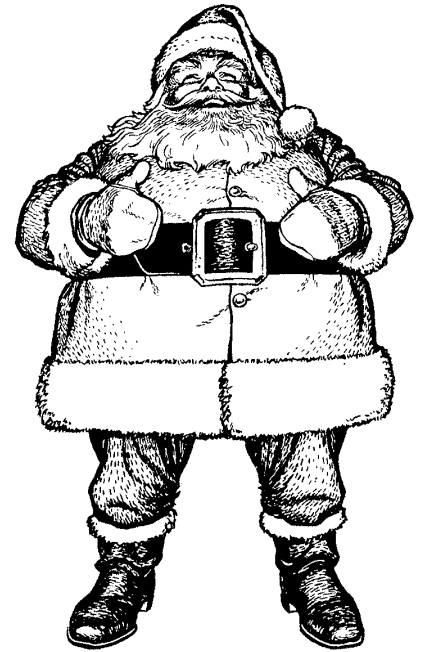


CHRISTMAS AT OLD FORT CONCHO 2011
FORT CONCHO NATIONAL HISTORIC LANDMARK
630 SOUTH OAKES
SAN ANGELO, TEXAS 76903



Dear Exhibitor:

You are cordially invited to submit an application for participation in our 30th annual Christmas at Old Fort Concho celebration on December 2-3-4, 2011.

Fort Concho is a National Historic Landmark and Christmas at Old Fort Concho is our biggest undraiser. Profits generated from this event go to fund the restoration efforts for our 21 buildings on our 40 acre site and for ongoing educational programs.

Hundreds of volunteers work year-round making Christmas at Old Fort Concho an annual success. Attendance has been more than 20,000 yearly. In addition to the wonderful shopping with over 75 varied vendors, this fun-filled weekend includes children's activities, living history reenactors, fabulous food, and ongoing entertainment. This is **not** your typical convention center show!

Enclosed is a fact sheet about the event, including frequently asked questions and a few hints to help with the application process.

The application deadline is Friday, August 5, 2011. Interested exhibitors are encouraged to return completed application and supporting materials as soon as possible as timeliness of receipt may be a factor in some selection decisions. All applications must be received by mail. No electronic submissions will be accepted.

If you have any questions or need further information, please call Carol Cummings, Special Events Coordinator, at (325) 657-4441, or Angela Gustin, Exhibitor Chairman at (325) 949-4677.

Sincerely,

Christmas at Old Fort Concho Committee

Christmas at Old Fort Concho 2011

EXHIBITOR FACT SHEET



Dates: **Christmas at Old Fort Concho** will be held:
Friday, December 2nd from 3:00 P.M. to 8:00 P.M.
Saturday, December 3rd from 9:00 A.M. to 8:00 P.M.
Sunday, December 4th from 11:00 A.M. to 4:00 P.M.



A jury will select exhibitors on the basis of quality, type, creativity of work, uniqueness and display. This show is a mixture of merchants and artisans. Our goal is to make this event profitable for both participants and Fort Concho. With this in mind, we will strive to keep a balance of quality merchandise with as little duplication as possible.



APPLICATIONS WILL NOT BE CONSIDERED WITHOUT PICTURES! Pictures of typical booth displays and pictures of representative individual items must be included with your application. Jury participants change yearly, so previous CaOFC exhibitors must send in a new application with pictures each year. It is to your advantage to provide clear illustrations.



YOU MAY NOT ADD MERCHANDISE THAT HAS NOT BEEN JURIED WITHOUT THE APPROVAL OF THE COMMITTEE. YOU MAY NOT REDUCE PRICES DURING THE SHOW. This ensures fairness for all.



Fort Concho does not charge a commission on sales. A single rental fee is prepaid by the exhibitor. Booth spaces depend on location. Barracks spaces rent for \$300.00. Officers' Quarters and Commissary spaces rent for \$450.00.

Spaces vary in size according to location.

Barracks spaces average 9' x 12' .

Commissary spaces are approximately 10' x 13'.

Officers' Quarters spaces vary in size but the majority are 15' x 18'.

If accepted, more exact space dimensions will be sent to you on receipt of contract and payment. If you have special space concerns (for example, a 10' x 10' booth vs. 9' x 12'), please indicate such. These concerns will be handled on a case by case basis and could result in an increase in rental fees.



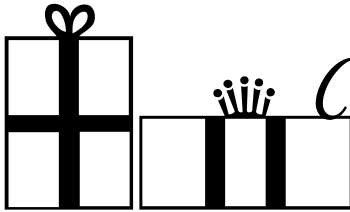
Please note: Commissary and Officers' Quarters spaces are furnished, have heat & good lighting. Barracks spaces have limited heat and electricity. Additional heaters are not allowed due to electrical and fire concerns.



Deadline for application is **Friday, August 5, 2011**. Return your application as soon as possible! Spaces are limited! We will conduct a merchant jury in August to select our exhibitors, and you will be notified of your status by the end of August. Interested exhibitors are encouraged to return completed application and supporting materials as soon as possible as timeliness of receipt may be a factor in some selection decisions. Partial and incomplete applications only slow the process.

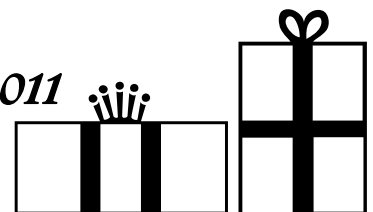


This application does not ensure acceptance into Christmas at Old Fort Concho. **DO NOT SEND ANY MONEY WITH THIS APPLICATION.** If selected, you will receive a letter of acceptance and a contract. Booth assignments will be made after the selection process is complete and signed contracts and booth deposits have been received.



Christmas at Old Fort Concho 2011

Exhibitor Application



NOTE: All merchants and artisans must send labeled photographs or slides representative of their merchandise and booth displays with this application. **APPLICATIONS WILL NOT BE CONSIDERED WITHOUT PHOTOGRAPHS.** You may also wish to submit samples or brochures. Selection is based on these pictures and samples. **Photographs/slides will not be returned.**

PLEASE PRINT OR TYPE

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: () _____ Fax Number: () _____

E-mail address: _____ Cell Phone Number: () _____

Indicate 1st, 2nd, & 3rd Location Preference: _____ Barracks _____ Officers' Quarters _____ Commissary

What categories best describe your merchandise? What percentage of each category makes up your booth?

Accessories _____%	Decorative items _____%	Imports _____%	Textiles _____%
Antiques _____%	Dolls _____%	Fine Jewelry _____%	Toys _____%
Art work _____%	Gifts _____%	Costume Jewelry _____%	Wood craft _____%
Books _____%	Foods _____%	Pottery _____%	Other: _____%
Christmas items _____%	Furniture _____%	Stained Glass _____%	_____
Clothing _____%	Folk art _____%	Quilts/quilt items _____%	

What price range is your merchandise?

Under \$25 \$26-99 \$100-199 \$200-\$500 Over \$500

Describe your merchandise and what makes it unique: (use back page if necessary)

List previous shows you have participated in: (use back page if necessary)

Will you be giving out food samples? _____ yes _____ no

Have you attended Christmas at Old Fort Concho before as a vendor? If so, when? _____

Would you like your previous booth location? If yes, this location is: _____

Deadline: Friday, August 5, 2011

Mail application to: Christmas at Old Fort Concho Committee
630 South Oakes
San Angelo, Texas 76903

*** THIS APPLICATION DOES NOT GUARANTEE SELECTION ***